

# Carl Beach

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Portfolio: <https://thefluidaffect.com>

## Summary

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Highly versatile professional with 15+ years in international education and proven success in online sales, including generating nearly \$1 million over the past four years in a part-time, seasonal capacity. Expertise spans **project management, instructional design, digital content creation, and team leadership**. Seeking a challenging remote or hybrid role in learning & development, content strategy, or project coordination, offering the flexibility to manage my ongoing vineyard operations in Slovenia.

## Skills

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- **Instructional Design & Learning Technologies:** ADDIE Model, Bloom's Taxonomy, Constructivist Learning, Articulate 360, H5P, Moodle, Canvas, Blackboard, Google Classroom, Managebac
- **Project Management & Leadership:** Multinational Program Development, IB Diploma Programme Coordination, Strategic Planning, Team Leadership, Asana, Basecamp, Discord, Slack
- **Content Creation & Digital Media:** Copywriting, Webpage Creation (Wordpress, HTML basics, CMS), Graphic Design (Adobe Illustrator, Photoshop), Video Editing (Adobe Premiere, Apple iMovie), Audio Editing (Audacity)
- **Sales & Business Development:** Online Sales Consulting, Customer Relationship Management, Market Analysis, Entrepreneurship
- **General Software:** Microsoft Office Suite (Word, Excel, PowerPoint), Google Drive Suite (Docs, Sheets, Slides, Forms)
- **Languages:** English (Native), Spanish (B1)

## Professional Experience

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### Skvin d.o.o. - Metlika, Slovenia (2021 - Present)

- **Founder & Owner/Operator:** Successfully established and managed a multi-faceted business encompassing instructional design consulting, graphic

design, webpage creation, online course development, and a boutique vineyard (V16 Vinske Klet).

- Strategic Business Development: Drove all aspects of business operations, from conceptualization and client acquisition to project execution and financial management.

#### **IBDP Workshop Leader and English Literature Examiner - Worldwide (2015 - Present)**

- Global Training Facilitator: Led professional development workshops for international educators on curriculum coordination, Theory of Knowledge, English, and effective teaching methodologies.
- Assessment Expert: Served as an examiner for IBDP English Literature, demonstrating strong analytical and evaluation skills.

#### **Curated.com - Remote (2020 - 2025)**

- Remote Sales & Content Specialist: Provided expert advice and recommendations for ski gear and equipment, contributing to nearly \$1 million in online sales in a fully remote, seasonal capacity.
- Digital Content Contributor: Developed compelling copywriting and content for the website, enhancing customer engagement and product understanding.

#### **American School of Warsaw - Warsaw, Poland (2016 - 2019)**

- Curriculum Coordinator, International Baccalaureate Diploma Programme: Spearheaded the coordination and implementation of the IBDP for grades 11 and 12, impacting over 200 students annually.
- Theory of Knowledge Teacher: Designed and delivered engaging curriculum, fostering critical thinking and interdisciplinary understanding.

#### **American School of Bilbao - Bilbao, Spain (2014 - 2015)**

- Head of English: Led the English department, managing curriculum development and teacher performance.
- Accreditation Steering Committee Chair: Chaired the CIS/NEASC Accreditation Steering Committee, successfully guiding the school through a critical accreditation process.

#### **International School of Busan - Busan, South Korea (2009 - 2014)**

- Curriculum Coordinator, International Baccalaureate Diploma Programme: Managed curriculum development and coordination for the IBDP in grades 11 and 12.
- Theory of Knowledge and English Language and Literature Teacher: Delivered high-quality instruction across multiple subjects.

#### **ISR International School on the Rhine - Neuss, Germany (2007 - 2009)**

- Head of English: Oversaw English curriculum and instruction.
- English Language and Literature Teacher: Taught English Language and Literature.

**Siam International School - Bangkok, Thailand (2006-2007)**

- Head of English: Managed the English department.
- English Language and Literature Teacher: Instructed English Language and Literature.

**University of Nevada, Reno - Reno, NV, USA (2001 - 2002)**

- Program Coordinator: Managed programs for the Women's Resource Center.
- Adjunct Faculty: Taught in the Women's Studies Department.

## Education

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**Fort Hays State University**

- MS in Educational Administration - 2016

**University College Dublin**

- MA in Women's Studies - 2000

**University of Northern Colorado**

- Double BA in Interdisciplinary Studies and English/Film Minor - 1998, 2006